Cookie Policy

How are Argos Turizm Yatırım ve Ticaret A.Ş. ("argos in Cappadocia") Cookies Used?

argos in Cappadocia cookies;

Are used for the purpose of ensuring the proper functioning of the website https://argosincappadocia.com, and of improving your experience in using the website. Also, Google Analytics is used for website online visitor statistics.

How does argos in Cappadocia use third-party cookies?

argos in Cappadocia uses Google Analytics, a web analysis service provided by Google, Inc. ("Google"). Google Analytics uses cookies to analyse how the visitors use the website, through statistical information/reports. For further information on the use of Google Analytics (including refusal options), please visit:https://www.google.com/intl/tr/policies/privacy/#infocollect

Cookie Management

Depending on the type of your web browser, you may follow the following steps to obtain information on cookies, and exercise your right to allow or refuse their usage:

- Google Chrome
- Internet Explorer and Edge
- Mozilla
- Opera
- Safari
- IOS
- Android
- Maxthon

For other browsers, you may examine the assistance or support pages of the browser in question.

In order to restrict the use of deterministic identifiers belonging to your device, such as AdID and IDFA, for SDK management, you may tap on the "Privacy" button of the device using the IOS operating system, and then choose the "Analysis" and "Advertisement" tabs, after which you may proceed by reading the "Advertisement and Privacy" document on the same tab. In the Android operating system, however, you may tap on "Settings," then the "Google Settings" tab, and then the "Advertisements" tab, proceeding by choosing the options "Reset Advertisement identity to reset advertisement information identity" and/or "Personalising Advertisements to disable personalisation in advertisements."

For the purpose of performing Web-based Advertising we use the Data Management Platform ("DMP") application. Our Company creates an anonymous profile on the DMP through using of cookies, cross-device / cross-contact technologies (e.g. static IDs) or by using other unique deterministic identifiers provided to the DMP by the customer (e.g. device ID). This information is used and kept only for the purpose of displaying marketing content that is more relevant to you. To obtain further information on this cookie, please visit the privacy policy page of the platform in question. If you do not consent to the use of cookies, please visit the page of the platform in question to quit data sharing.

Along with the above options, to obtain information on all cookies, and for cookie management, you may visit:

- https://www.allaboutcookies.org
- https://www.youronlinechoices.eu/

- https://www.youradchoices.com/

or use the "**Privacy Badger**" application (https://www.eff.org/tr/privacybadger).

Cookie Types

Cookie types according to duration of use: On the website operated by Argos in Cappadocia, session cookies and persistent cookies are used depending on the duration of use. A session cookie expires as soon as you close your browser. A persistent cookie, however, remains for a long time or indefinitely on your hard drive.

Cookie types according to the owner of the cookie or the party placing it: "Argos in Cappadocia cookies (first party cookies)" and "**third party cookies**" are used depending on the party placing the cookies on the website operated by Argos in Cappadocia. While Argos in Cappadocia cookies are created by Argos in Cappadocia, third party cookies are managed by third party companies with which we cooperate.

Cookie types according to purposes of use: Depending on the purpose of use, technical cookies are used on the website operated by Argos in Cappadocia. Technical cookies are those that are necessary for running the website.

Information on the cookies found on Argos in Cappadocia's website is provided in the following tables:

Category: Necessary (1)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

CO O KIE NAM E	PR O VIDER	TYPE	EX PIR Y
PHPSESSID	argosincappadocia.com	HTTP	Session

First found URL: h ttp s://arg o sin cap p ad o cia.co m/TR /

Cookie purpose description: Preserves u ser sessio n state acro ss p ag e req u ests.

Initiator: W eb server
Source: arq o sin cap p ad o cia.co m

Data is sent to: Tu rk ey (n o t ad eq u ate)

Category: Statistics (6)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

CO O KIE NAM E	PR O VIDER	TYPE	EX PIR Y
_utma	argosincappadocia.com	HTTP	2 years

First found URL: h ttp ://arg o sin cap p ad o cia.co m/EN/

Cookie purpose description: Collects data on the number of times a user has visited the website as well as dates for the first and most recent visit. Used by Google Analytics.

Initiator: Scrip t taq
Source: h ttp ://arg o sin cap p ad o cia.co m/EN/

Data is sent to: Tu rk ey (n o t ad eq u ate)

Prior consent enabled: No

_utmb	argosincappadocia.com	HTTP	1 day

First found URL: http://argosincappadocia.com/EN/

Cookie purpose description: Registers a timestamp with the exact time of when the user accessed the website. Used by Google Analytics to calculate the duration of a website visit.

Initiator: Scrip t tag
Source: h ttp ://arg o sin cap p ad o cia.co m/EN/

Data is sent to: Tu rk ey (n o t ad eq u ate) **Prior**

consent enabled: No

_utmc	argosincappadocia.com	HTTP	Session

First found URL: h ttp ://arg o sin cap p ad o cia.co m/EN/

Prior consent enabled: No

utmt argosincappadocia.com HTTP 1 day

First found URL: h ttp ://arg o sin cap p ad o cia.co m/EN/

Cookie purpose description: U sed to th ro ttle th e sp eed o f req u ests to th e server.

Initiator: Scrip t tag
Source: h ttp ://arg o sin cap p ad o cia.co

m/EN/ **Data is sent to:** Tu rk ey (n o t ad

eq u ate) **Prior consent enabled:** No

_utmv argosincappadocia.com HTTP 1day

First found URL: http://argosincappadocia.com/EN/TheExperience-The-History-of-Hotel/

Cookie purpose description: Saves user-defined tracking parameters for use in Google Analytics.

Initiator: Scrip t tag
Source: h ttp ://arg o sin cap p ad o cia.co m/EN/Th eExp erien ce-Th e-Histo ry-o f-Ho tel/

Data is sent to: Tu rk ey (n o t ad eq u ate)

utmz argosincappadocia.com HTTP 6 months

First found URL: h ttp ://arg o sin cap p ad o cia.co m/EN/

Cookie purpose description: Collects data on where the user came from, what search engine was used, what link was clicked and what search term was used. Used by Google Analytics.

Initiator: Scrip t tag
Source: h ttp ://arg o sin cap p ad o cia.co

m/EN/ **Data is sent to:** Tu rk ey (n o t ad

eq u ate) **Prior consent enabled:** No